

For Immediate Release,

Munich, Germany, Jan 30th

Avalanche Float Solutions GmbH a company focusing on improving safety in the outdoors will introduce ISPO award winner Resero XV™ and ISPO brand new finalist Resero Whistle™, at ISPO tradeshow, Munich, Feb 5-8.

The team behind **Resero Whistle™** and **Resero XV™**, two innovative and awarded safety products dedicated to outdoor enthusiasts, announced today that it will be exhibiting at ISPO Munich, the primary exhibition for international sports business, from Feb 5-8th.

We invite you to discover our products and come celebrate with **us and Xavier de Le Rue (co founder and 3 times FWT World Champion)**, on Monday at 4 pm on ABS airbag booth (Hall A3 booth 404) for Resero XV and 5 pm on Resero Whistle booth (Hall B5 booth BN-45). We'll offer you a beer on our booth at 5pm courtesy of White Frontier.

Chosen as *ISPO brand new finalist*, **Resero Whistle™** is a wearable device made for extreme conditions that can easily be activated in the event of an accident by pulling the handle. Once activated, it sends vital information with your exact GPS coordinates, and important pre-entered medical data to the professional rescue team responsible for that area and to your friends nearby.

In addition to existing GSM networks, **Resero Whistle™** uses its own LoRaWAN™ network developed in collaboration with Everynet to cover signal blackspots. **Resero Whistle™** saves lives by providing immediate, precise information allowing rescue teams to locate and assist an injured or lost party without delay. Finalist of ISPO Brand New, **Resero Whistle™** will be exhibited and presented in Hall B5 booth BN-45.

Winner of the ISPO Award, **Resero XV™** is a compact system compatible with all snowboard bindings* which allows a rider to instantly release his/her bindings, and therefore snowboard, if caught in an avalanche. By releasing his/her snowboard the rider greatly increases their chances of survival by avoiding the "Anchor effect**", making it more likely that they will remain on top of the avalanche, especially when used in conjunction with an ABS-Airbag, helping to avoid suffocation or crushing.

Developed in conjunction with ABS-Airbag the **Resero XV™** will be visible Hall A3 at ABS-Airbag booth.

A collaboration with the Technical University of Munich (TUM) led by Dr. Veit Senner has commenced in order to finalize a similar ski solution, which will be introduced to market at a later stage.

Tracy Hopkins Chief Commercial Officer at Everynet said *"We are very pleased to partner with Avalanche Float Solutions, these exciting and revolutionary new products will take LoRaWAN into a new vertical that will add significant value to outdoor enthusiasts by actively contributing to safety and by providing piece of mind to consumers."*

**Except alpine or step in.*

*** The “Anchor effect” is the buildup of snow on the the surface of a snowboard - up to 160 kg - the equivalent of 2 tonnes of downward force, which pulls the snowboarder under the surface of the avalanche.*

For more infos on both products or interview with the co-founders or team members, please contact us through matthieu@avalanche-float.com or pass by our booths at ISPO for a full tour of our products.

Check out <http://www.avalanche-float.com> and <http://resero-whistle.com> for further infos and subscribe to our newsletter.

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Videos, Logos, pics and more available to download on <http://resero-whistle.com/press.php>

About Avalanche Float Solutions Gmbh

Founded in 2013, Avalanche Float Solutions has an office in Munich, Germany and Verbier, Switzerland. It is focused solely on building products that help improve the safety of outdoor enthusiasts.

Resero XV and Resero Whistle, the company's first products to market, have been developed with Xavier de Le Rue co founder and multiple freeride world tour champion.

Resero XV is a solution to counter the anchor effect of a snowboard in the event of an avalanche, developed in partnership with ABS-Airbag. Resero Whistle is an easy to activate wearable built for extreme conditions, Resero Whistler enables the user to send a direct emergency message with exact GPS coordinates to the closest rescue services and to chosen friends or family in the case of an accident or getting lost in the mountains, ensuring rapid recovery.

About ABS

The ABS Peter Aschauer GmbH based in Gräfelfing close to Munich is a dynamically growing and owner managed company dedicated to avalanche safety borne out of passion for winter sports. For more than 30 years, ABS avalanche airbag is the original and market leader with sales in more than 25 countries worldwide. With the product P.RIDE ABS presents the new generation of avalanche airbags, the worldwide first avalanche airbag with integrated partner activation. In case of an avalanche, it can prevent burial and therefore significantly increase the chances of survival.

Innovation and commitment to highest quality standards ‘made in Germany’ are the essential factors for our long-term success.